



the blue book

our story

SOUTHERN GOLF FLAGS has been manufacturing golf flags since 1983. We pride ourselves in offering the highest quality flag with the quickest shipping time available on the market. All of our flags are individually sewn and decorated in the United States by our skilled seamstresses. They are constructed with what we like to call **SOUTHERN STYLE**, superior workmanship and materials, innovation, and integrity. If you try us, you will like us.

*"You fly above
the rest"*

800.233.3853

*Reynolds Plantation
Oconee Hole #12*

our services

design

Southern Golf Flags has a professional, in-house design team with expertise in flag and apparel decorating.

decorating

Southern Golf Flags offers embroidery, screen-printing, and dye sublimation decorating services. We have trained and worked to develop a team of associates using perfected processes to ensure the flags you receive are true to your image.

online flag design studio

Our online tools were designed to make the order, approval and payment process as easy as possible.

www.southerngolfflags.com

real people. real service.

At Southern Golf Flags, real people answer your calls. Real people review and produce your design for a great final product. When you call us, you are speaking directly with the manufacturer. We will make sure the details of your order are correct down to the last stitch.



Build

Customize

Order

YOU CAN HAVE IT YOUR WAY

Whether you are speaking with one of our customer service representatives or visiting our website, we have perfected the process of ordering custom flags to three easy steps.

1. build (flag style, color, size, border, mount, MFS) 2. customize (screenprint, embroidery, dye sublimation) 3. order



Have it your way. We specialize in manufacturing custom golf flags. If you do not see the flag you would like in this catalog or online, not a problem. Southern Golf Flags will work with you to develop your flag from the pattern to final trimming.



Our associates are standing by to assist you. Southern Golf Flags is dedicated to your success. It is our privilege to take your order and manufacture your flags.



Need flags now? Southern Golf Flags has the quickest production time for customized flags in the industry. We will manufacture and decorate your flags within 10 working days of order approval. We also accept rush orders and are capable of meeting tight deadlines. Your order can be expedited without any additional production charge. There are advantages to working directly with the manufacturer.

flag construction

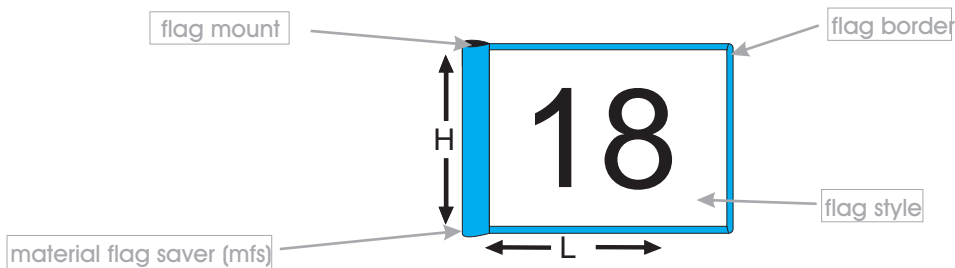
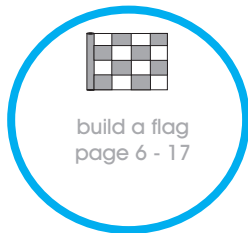




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Build

select a flag style, size, and color

400 denier nylon	200 denier nylon	60/40 cotton twill	2 ply polyester
 white	 teal	 light blue	 white
 royal	 orange	 silver	 royal
 augusta	 cherry	 burgundy	 red
 yellow	 rust	 pink	
 black	 lavender	 yellow	
 red	 dark brown	 slate	
 gold	 old gold	 forest	
	 purple	 white	
	 light brown	 maroon	
	 navy	 salmon	
	 ecru	 hot pink	
	 peach	 kelly	

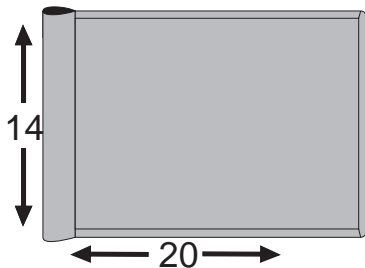
 have it your way

our associates are
standing by
 800.233.3853

 need your flags now

SOLID

With color the sun can't steal and stitching that stands up to an ocean wind.



putting green

5x7 fps5

6x8 fps6

7x10 fps7

regulation

14x20 fps14

driving range

18x25 fps18



Flags already teed up

(available for quick ship)


fps14 - 400d yellow, red,
royal, black, white, gold

Build

select a flag style, size, and color

400 denier nylon	200 denier nylon	60/40 cotton twill	2 ply polyester
 white	 teal	 light blue	 white
 royal	 orange	 silver	 royal
 augusta	 cherry	 burgundy	 red
 yellow	 rust	 pink	
 black	 lavender	 yellow	
 red	 dark brown	 slate	
 gold	 old gold	 forest	
	 purple	 white	
	 light brown	 maroon	
	 navy	 salmon	
	 ecru	 hot pink	
	 peach	 kelly	

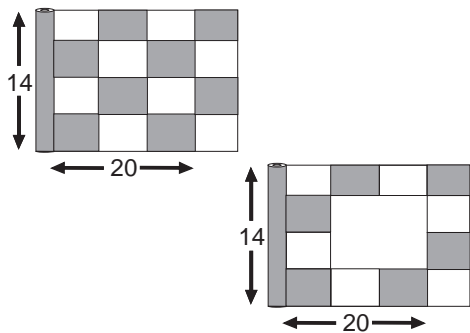
 have it your way

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 800.233.3853

 need your flags now

CHECKERED

Cut and sewn one at a time just for you. The individual hand-sewn pieces are assembled using 16 painstaking steps to ensure the flags will stand up in the worst of weather conditions. Select any color combination.



standard putting green

6x8 fpc6

7x10 fpc7

regulation

14x20 fpc14

laser cut putting green

6x8 fpl6

7x10 fpl7

laser cut regulation

14x20 fpl14

Flags already teed up

(available for quick ship)

fpc14 - red/white, royal/white,
black/white, black/yellow,
augusta/white, white/white,
black/gold


Build

select a flag style, size, and color

400 denier nylon	200 denier nylon	60/40 cotton twill	2 ply polyester
 white	 teal	 light blue	 white
 royal	 orange	 silver	 royal
 augusta	 cherry	 burgundy	 red
 yellow	 rust	 pink	
 black	 lavender	 yellow	
 red	 dark brown	 slate	
 gold	 old gold	 forest	
	 purple	 white	
	 light brown	 maroon	
	 navy	 salmon	
	 ecru	 hot pink	
	 peach	 kelly	

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 have it your way

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 need your flags now

DIAGONAL

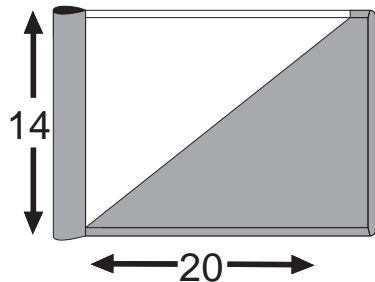
standard putting green

7x10 fpd7

regulation

14x20 fpd14

Cut and sewn one at a time just for you. Select any color combination.




Build

select a flag style, size, and color

400 denier nylon	200 denier nylon	60/40 cotton twill	2 ply polyester
 white	 teal	 light blue	 white
 royal	 orange	 silver	 royal
 augusta	 cherry	 burgundy	 red
 yellow	 rust	 pink	
 black	 lavender	 yellow	
 red	 dark brown	 slate	
 gold	 old gold	 forest	
	 purple	 white	
	 light brown	 maroon	
	 navy	 salmon	
	 ecru	 hot pink	
	 peach	 kelly	

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PATTERN

standard putting green

6x8 fpp6

7x10 fpp7

regulation

14x20 fpp14

Select your own color combination and pattern to develop a unique style for your course. You can choose from our selection of standard patterns or create your own at no extra charge.



Sheffield



Ascot



Avon



Pennant



Bristol



Dundee



Leeds



Burgee



Windsor



Aberdeen



York



Devon



New Castle



Edinburgh




South Hampton

Build

select a mfs, border, and mount

400 denier nylon	200 denier nylon	60/40 cotton twill	2 ply polyester	vinyl
 white	 teal	 light blue	 white	 white
 royal	 orange	 silver	 royal	 royal
 augusta	 cherry	 burgundy	 augusta	 green
 yellow	 rust	 pink	 yellow	 yellow
 black	 lavender	 yellow	 red	 red
 red	 dark brown	 slate		 gold
 gold	 old gold	 forest	 gold	 black
	 purple	 white		 clear
	 light brown	 maroon		
	 navy	 salmon		
	 ecru	 hot pink		
	 peach	 kelly		

 have it your way

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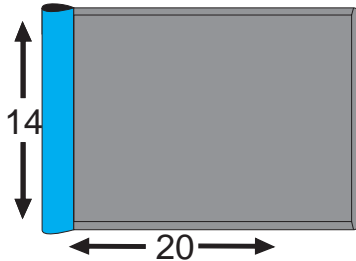
 need your flags now

MATERIAL FLAG SAVER (MFS)

standard fabrics
fptm

vinyl fabric
fpvtm

The MFS not only adds a distinguishing feature to your flags. It is designed to extend the life of a golf flag by hiding dirt from months of handling on the course. MFS is available in all of our standard fabrics and colors including a vinyl option. Specially formulated to resist fading from the sun, our vinyl MFS also resists fungus and bacteria growth.



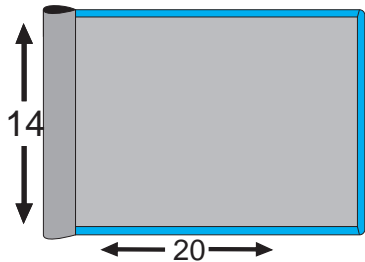
Build

select a mfs, border, and mount

BORDER

Available in all of our standard colors. Our border tape and standard hem are constructed with double needle and zig-zag stitching and extra tack strips to ensure a long life for your flags.

A merrow border is constructed of special tightly-sewn thread adding durability and good looks to your flag.



border tape



merrow border



standard hem



border tape

fp-bt

merrow border

fp-mb

standard hem

standard



have it your way



our associates are
standing by

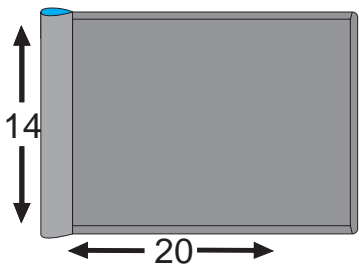
800.233.3853



need your flags now

FLAG MOUNT

Our ribbed-for-strength sewn in tube is specially designed to resist cracking over the life of the flag. However, we also offer more traditional mounts such as soft tubes and grommet strips.



covered
grommet /
grommet



soft-tubed



tubed
twht

soft-tubed
st

3-hole black grommet strip
gbk

3-hole white grommet strip
gwh

3-hole covered grommet
strip
cg

tubeless / hemmed
nt

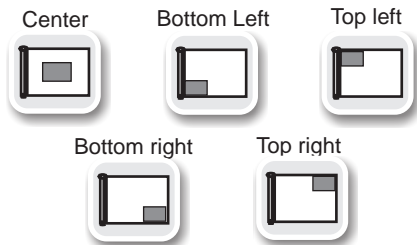
Customize

Numbered

Art Requirements

Scorecards
Bag Tags
Letterhead
Business Card
Old Flags
Existing Design Art


Decoration Location




Special Options

Double Sided Flags
Corner Logos
Multiple Design Placement
(Backside embroidery is standard)

Southern Golf Flags offers numbers applied to the golf flag via tackle twill, embroidery, or screen print. Our standard fonts are 'ARIAL' (7", 3 1/2") and 'PRINCETOWN' (5 3/4", 3 1/4", 2") for screen printing, but since we specialize in custom flags any font and size is available. Our associates are standing by to assist you in creating your flag.

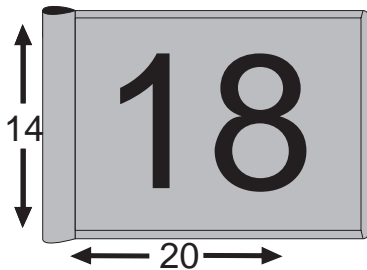
 have it your way

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 need your flags now

NUMBERED

Quality you can see 400 yards away. Our tackle twill, embroidered, and screen printed numbered flags provide a traditional look for your course.



tackle twill

1 sided fp-ttwl#1
2 sided fp-ttwl#2

screen print

center fpssp#
corner fpspc#

embroidered

corner fpe#

Flags already teed up

(available for quick ship)
fps14/fpssp# - white w/ red #s,
gold w/ black #s, red w/white
#s, yellow w/ black #s

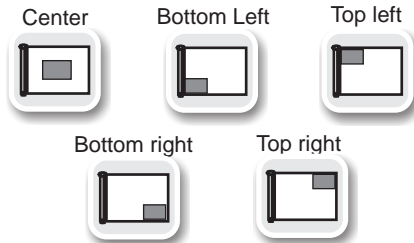


Embroidery

Art Requirements

Scorecards
Bag Tags
Letterhead
Business Card
Old Flags
Existing Design Art

Decoration Location




Special Options

Double Sided Flags
Corner Logos
Multiple Design Placement
(Backside embroidery is standard)

Southern Golf Flags was the first to add the beauty and texture of thread to a flag. Over 25 years of experience and the latest technology are ready to go to work for you. Call our design specialists with questions or ideas about enhancing the appearance and image of your design. All custom designs require an electronic mock-up for approval prior to flag production.

 have it your way

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standing by
 800.233.3853

 need your flags now

EMBROIDERY

Beautiful yet durable. Beautiful yet competitively priced. Combine our ribbed-for-strength sewn in flag tube, our specially treated sun resistant nylon, a full color embroidered design and you have a flag that both you and your players will appreciate.

electronic mock-up



embroidered flag



14x20
fpe14

7x10
fpe7

6x8
fpe6

5x7
fpe5

NO HIDDEN FEES

There is no fee for digitizing first time embroidery projects.

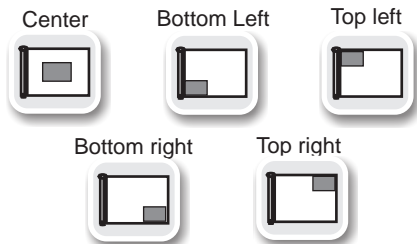
Customize

Screen Print

Art Requirements

Scorecards
Bag Tags
Letterhead
Business Card
Old Flags
Existing Design Art


Decoration Location




Special Options

Double Sided Flags
Corner Logos
Multiple Design Placement

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 have it your way

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 need your flags now

SCREEN PRINT

Beautiful yet durable. Beautiful yet competitively priced. We print your design in custom mixed inks to match your specs. Screen printed flags are a great option when looking for a flag to fly in very light wind.

electronic mock-up



printed flag



Less than 3 sets

- 1 color FPSP-1CLR
- 2 color FPSP-2CLR
- 3 color FPSP-3CLR
- 4 color FPSP-4CLR
- 5 color FPSP-5CLR

3 or more sets

- 1 color FPSP3-1CLR
- 2 color FPSP3-2CLR
- 3 color FPSP3-3CLR
- 4 color FPSP3-4CLR
- 5 color FPSP3-5CLR

NO HIDDEN FEES

There is no art charge on orders of 9 or more flags.

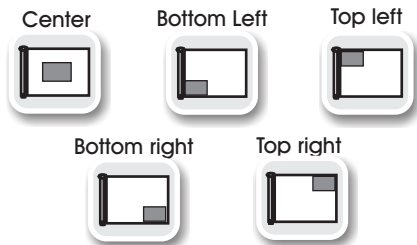
Customize

Dye-sublimation

Art Requirements

Scorecards
Bag Tags
Letterhead
Business Card
Old Flags
Existing Design Art

Decoration Location




Special Options

Double Sided Flags
Corner Logos
Multiple Design Placement

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 need your flags now

DYE-SUBLIMATION

14x20
fpdsub

Beautiful yet durable. Beautiful yet competitively priced. A dye-sublimation flag is what we refer to as a 'short-fly' flag. Due to the nature of dye-sublimation, the inks do not hold up over a long duration but are a great option for tournaments. Have a different sponsor on every hole? Dye-sublimation is perfect for tournaments of this type.

electronic mock-up



printed flag



NO HIDDEN FEES

There is no art charge
on orders of 9 or more
flags.

Order

Place your order today. Southern Golf Flags would like to encourage you to visit our flag design studio at www.southerngolfflags.com. Design your flags online, submit for a quote, and view your previous orders and mock-ups - 24 hours a day.

WE ARE SOUTHERN GOLF FLAGS - THE WORLD'S FINEST

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call our
customer
service
specialists


www.southerngolfflags.com

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Southern Golf Flags
406 Dixon Street
Vidalia, Georgia 30474

800.233.3853

email:
customerservice@meredithind.com
www.southerngolfFlags.com

Warranty: Southern Golf Flags warrants its products to be free from defects in materials and workmanship within a period of one year from the date of purchase. Our responsibility under this warranty shall be to repair, replace or refund the price of the defective product or component.

Disclaimer: The flags and pictures in this catalog are for illustrative purposes only. They do not imply endorsement by the owners of the designs or courses.



www.southerngolfflags.com

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